



SOCIAL INVESTMENT AND ICLD

Presentation to NZ Microfinance Network Day

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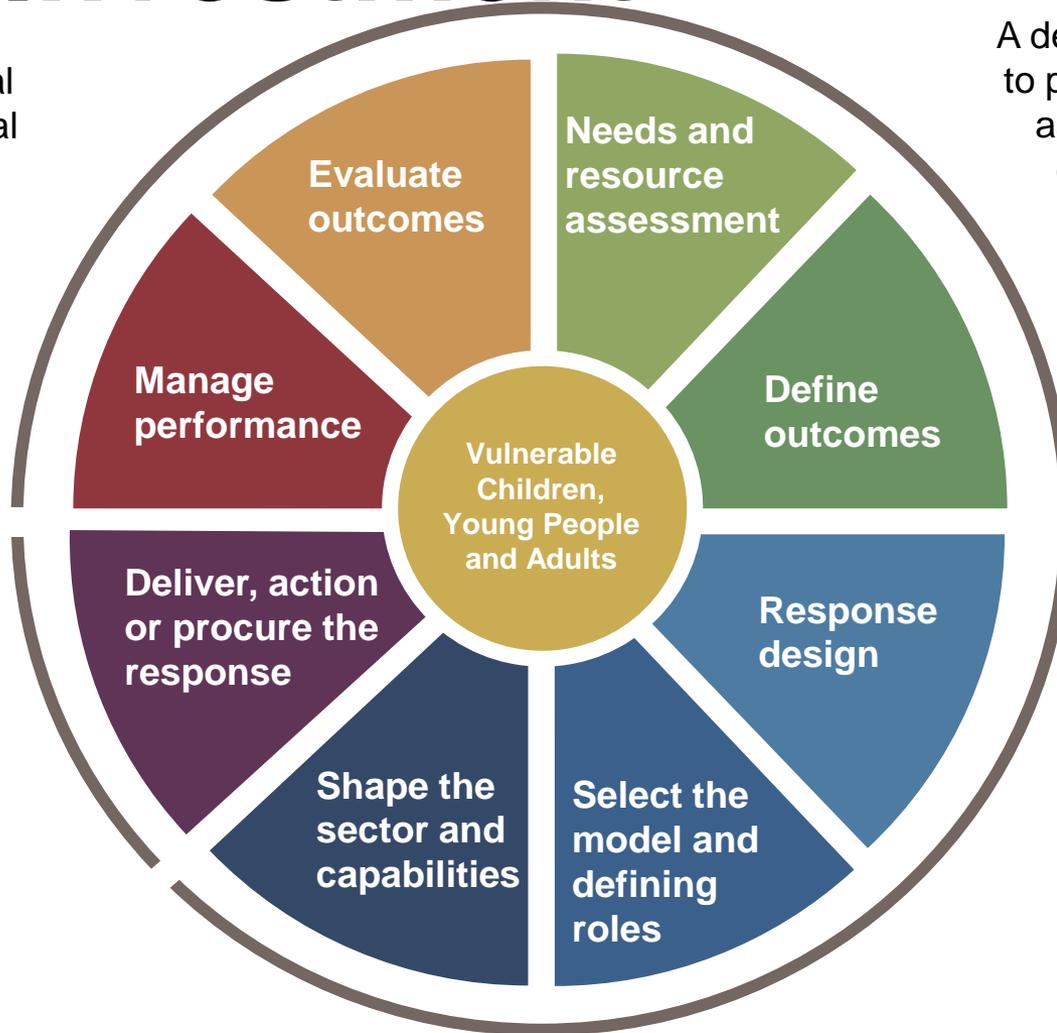


Social Investment

Focused on social and human capital

Short term returns are about what people know, think and do = strengths

Longer term returns are a mix of strength (positive contribution) and deficit (avoid future costs)



A deliberate decision to put money into an asset/enterprise to generate a return

Investments form a portfolio with varying degrees of risk and return

Can segment the market and tailor investment accordingly



Client Level Data

Who	What	How	Who else
Government	Goals	WOG reporting	IDI
Agency	Intermediate Outcomes	Administrative databases	On the data highway
Provider	Services and Results	Client management system	Free market to standards
Client	Profile and Needs	Assessment	Holistic and standardised
At risk population	Risks	Integrated data	The more data, the better